

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

<b>Total Charges: \$</b> _____ <b>GROSS</b>
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This broadcast time will be used by: Americans for Prosperity

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> <b>Yes</b>	<input type="checkbox"/> <b>No</b>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1/17/2012  
Date

John Flynn  
Signature

703-224-3200  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



Client Information Request Form  
Issue

Advertiser Group Name:

Americans For Prosperity

Address:

1726 M St. NW 10<sup>th</sup> Floor

City, State & Zip Code:

Washington, D.C. 20036

Phone:

202-349-5850

Fax:

202-587-4599

Executive Director or  
President

Tim Phillips

Group Treasurer

John Flynn



MENTZER MEDIA



WFTS

# ORDER

Print Date 08/09/12

Page 1 of 3

Flight Dates **08/22/12-08/27/12**

Order Sep 00:20:00

Product

Estimate # **1866**

**Americans for Prosperity**

Alt Order #

Contract / Revision **307221 /**

Agency Com 15%

Billing Type Cash

Original Date / Revision

08/07/12 08/07/12

Order Type GENERAL

Billing Contact

Billing Cycle EOM/EOC

Advertiser **Americans for Prosperity**

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Billing Calendar BROADCAST

Demographic A25-54

Agency **Mentzer Media**

Rev Codes POL POL ISS

Buying Contact

Sales Office EWSDC

Product Codes PL

Sales Region NAT

Priority P-3

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Agency Ref

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
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Marta Salazar-Perren	100%		
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Order Share % Market Value

Competing Station	% of Order	Amount
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CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	31	\$32,130.00	\$37,800.00	0.00	07/30/12	08/26/12	31	\$32,130.00	\$37,800.00
September 2012	10	\$16,575.00	\$19,500.00	0.00	08/27/12	08/27/12	10	\$16,575.00	\$19,500.00
<b>Totals</b>	<b>41</b>	<b>\$48,705.00</b>	<b>\$57,300.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WFTS	08/22/12	08/24/12	M-F 6-7a ABC Action News	CM	558-7a	--111--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--111--					3	\$850.00		0.00			



WFTS

Print Date: 08/09/12

Page 2 of 3

Contract / Revision **307221** Flight Dates **08/22/12-08/27/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 08/07/12

Order Sep 00:20:00

Advertiser **Americans for Prosperity** Product **Americans for Prosperity** Estimate # **1866**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WFTS	08/22/12	08/24/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	--111--	:30	3	\$1,000.00	P-2	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--111--			3		\$1,000.00		0.00			
N 3	WFTS	08/22/12	08/24/12	M-F 12-1p ABC Action News	CM	1158a-1p	--111--	:30	3	\$450.00	P-3	0.00 NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--111--			3		\$450.00		0.00			
N 4	WFTS	08/22/12	08/24/12	M-F 5-530p ABC Action News	CM	458-530p	--111--	:30	3	\$1,000.00	P-3	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--111--			3		\$1,000.00		0.00			
N 5	WFTS	08/22/12	08/24/12	M-F 530-6p ABC Action News	CM	530-6p	--111--	:30	3	\$1,000.00	P-3	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--111--			3		\$1,000.00		0.00			
N 6	WFTS	08/22/12	08/24/12	M-F 6-630p ABC Action News	CM	558-630p	--111--	:30	3	\$1,200.00	P-3	0.00 NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--111--			3		\$1,200.00		0.00			
N 7	WFTS	08/22/12	08/24/12	M-F 5-530a ABC Action News	CM	5-530a	--111--	:30	3	\$300.00	P-3	0.00 NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--111--			3		\$300.00		0.00			
N 8	WFTS	08/22/12	08/26/12	M-SU 11-1135p ABC Action News	CM	11-1135p	--1-1-1	:30	3	\$1,700.00	P-3	0.00 NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--1-1-1			3		\$1,700.00		0.00			
N 9	WFTS	08/25/12	08/25/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-			1		\$300.00		0.00			
N 10	WFTS	08/25/12	08/25/12	SA 6-630p ABC Action News	CM	558-630p	-----S-	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-			1		\$600.00		0.00			
N 11	WFTS	08/25/12	08/25/12	SA 730-8p SA 730-8p	CM	728-758p	-----S-	:30	1	\$1,400.00	P-3	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-			1		\$1,400.00		0.00			
N 12	WFTS	08/26/12	08/26/12	Sunday Prime A Sunday Prime A	CM	658-8p	-----S	:30	2	\$3,000.00	P-3	0.00 NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S			2		\$3,000.00		0.00			
N 13	WFTS	08/26/12	08/26/12	ABC Sunday Prime Sunday Prime	CM	658-11p (9:00 PM-11:00 PM)	-----S	:30	2	\$3,500.00	P-3	0.00 NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S			2		\$3,500.00		0.00			
N 14	WFTS	08/27/12	08/27/12	M-F 6-7a ABC Action News	CM	558-7a	M-----	:30	1	\$850.00	P-2	0.00 NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			



WFTS

Print Date: 08/09/12

Page 3 of 3

Contract / Revision 307221 Flight Dates 08/22/12-08/27/12

Hiatus Dates

Original Date / Revision 08/07/12/ 08/07/12

Order Sep 00:20:00

Advertiser Americans for Prosperity Product Americans for Prosperity Estimate # 1866

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	WFTS	08/27/12	08/27/12	M-F 6-7a ABC Action News	CM	558-7a	M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$850.00		0.00			
N 15	WFTS	08/27/12	08/27/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$1,000.00		0.00			
N 16	WFTS	08/27/12	08/27/12	M-F 12-1p ABC Action News	CM	1158a-1p	M-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$450.00		0.00			
N 17	WFTS	08/27/12	08/27/12	M-F 5-530p ABC Action News	CM	458-530p	M-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$1,000.00		0.00			
N 18	WFTS	08/27/12	08/27/12	M-F 530-6p ABC Action News	CM	530-6p	M-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$1,000.00		0.00			
N 19	WFTS	08/27/12	08/27/12	M-F 6-630p ABC Action News	CM	558-630p	M-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$1,200.00		0.00			
N 20	WFTS	08/27/12	08/27/12	M-F 5-530a ABC Action News	CM	5-530a	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$300.00		0.00			
N 21	WFTS	08/27/12	08/27/12	M-F 11-1135p ABC Action News	CM	11-1135p	M-----	:30	1	\$1,700.00	P-3	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$1,700.00		0.00			
N 22	WFTS	08/27/12	08/27/12	8-10P Bachelor/Bachelorette 8-10P Bachelor/Bachelorette	CM	758-10p	M-----	:30	2	\$6,000.00	P-3	0.00	NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					2	\$6,000.00		0.00			
Totals														41	\$57,300.00